

Certify has helped Absolute Taste enable remote work with cloud-based, paperless solutions

Introduction

This case study of Absolute Taste Ltd is based on an August 2020 survey of Certify customers by TechValidate, a 3rd-party research service.

*“The **major saving** is in time spent by the user, followed by the finance office who save time on the creation of expense claims, processing and reconciliation.”* Thomas Toland, Director of Finance, Absolute Taste Ltd

Challenges

Absolute Taste Ltd struggled with a number of issues that led them to evaluate and select Certify:

1. No visibility into corporate card reconciliation
2. Data errors with manual data entry process
3. Timely submission of reimbursable expenses

Prior to selecting Certify, Absolute Taste Ltd used a paper/manual system and spreadsheets.

Use Case

Reviewing the key features and functionalities of Certify that Absolute Taste Ltd uses, the company said they are **extremely satisfied** with Certify’s ability to:

- increase visibility into spend
- reimburse expenses faster
- provide better oversight into costs and expenses

The company is very satisfied with Certify for improving the **ability to make data-driven decisions and contribute to business KPIs**.

A number of aspects of Certify were **identified as extremely valuable to its business** by Absolute Taste Ltd:

- receipt capture
- ease of use
- reportExecutive (automatic report creation)
- mobile app

In addition, the company rated Certify’s policy control & enforcement, expense report creation speed, instantAudit (automatic expense audit feature), best-in-class support & training and system reliability as **very valuable**.

Results

Using Certify has helped save Absolute Taste’s finance teams time so they can focus on more meaningful and strategic work and has enabled remote work with cloud-based, paperless solutions. According to Absolute Taste Ltd, their finance team has saved 4-6 hours/month since using Certify and saw a return on their investment within 1-2 months.

Compared to the company’s previous paper/manual and spreadsheet solution, the company **ranks Certify better, significantly better or ‘Best in class’, in all areas surveyed**:

1. **Best in class**: credit card reconciliation
2. **Significantly better**: expense report creation speed, ease of use, mobile app, support & training, system reliability
3. **Better**: policy control

Absolute Taste Ltd **Strongly Agree or Agree** that:

- Certify removes manual work and allows their finance team to be more strategic
- Certify helps automate previously manual work and support a remote workforce
- Certify partners with Absolute taste in implementing their vision and helping them to achieve their business objectives and strategic goal
- Certify support is best-in-class

Company Profile

Company:
Absolute Taste Ltd

Company Size:
Medium Enterprise

Industry:
Hospitality

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