

CERTIFY SPENDSMART[™] QUARTERLY REPORT

Fourth Quarter, 2018 October 1–December 31

The Certify SpendSmart[™] Quarterly Report analyzes the most recent business expense and vendor ratings data from Certify users. The findings offer valuable insight into key spending trends for financial professionals and suppliers to the T&E market. The SpendSmart[™] Quarterly Report was first launched in the first quarter of 2013, and since then has charted significant changes in the wider T&E landscape of North America.

Most Expensed Vendors Overall

Data shows which vendors are most frequently expensed across business travel and expense categories, with average cost per transaction.



Uber tops all other vendors, totaling 11.92% of all expensed vendors with an average expense amount of \$25.52.

Vendor	Expense Percentage*	Average Cost
Uber	11.92%	\$25.52
Amazon	4.15%	\$112.10
Starbucks	4.09%	\$13.11
Delta	3.39%	\$434.80
Lyft	3.38%	\$24.64
American Airlines	2.82%	\$366.14
Walmart	2.71%	\$65.87
United Airlines	2.65%	\$377.53
Southwest Airlines	2.59%	\$282.85
Shell	2.32%	\$36.57

*Expense percentage represents the number of expenses divided by the total number of expenses across all categories.

Most Expensed Restaurants



STARBUCKS

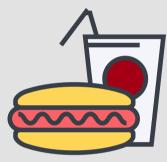
Starbucks tops the list as the overall most expensed restaurant, with 5.36% of all meal expenses with an average expense amount of \$13.11.

MOST	Starbucks	5.36%
EXPENSED	McDonald's	2.75%
RESTAURANTS	Panera Bread	1.65%
Percentages represent total meal expenses submitted, divided by total	Chick-Fil-A	1.61%
expenses per individual vendor	Dunkin' Donuts	1.43%

Most Expensed by Meal Category



BREAKFAST Starbucks 17.53%



LUNCH McDonald's 3.21%



DINNER McDonald's 1.83%

Top Rated Restaurants

The top rated restaurants are determined by actual business travelers' ratings and reviews. Users rank vendors using star ratings (1 through 5 stars).





Chick-Fil-A

Starbucks $\bigstar \bigstar \bigstar \bigstar \bigstar$

Most Expensed Hotels

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HAMPTON INN

Hampton Inn tops all other lodging vendors, totaling 8.94% of all lodging expenses with an average expense amount of \$249.05.

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MOST	Hampton Inn	8.94%	
EXPENSED	Marriott	8.75%	
HOTELS	Courtyard by Marriott	7.24%	
rcentages represent total lodging enses submitted, divided by total	Holiday Inn Express	4.82%	
expenses per individual vendor	Hilton Garden Inn	4.59%	



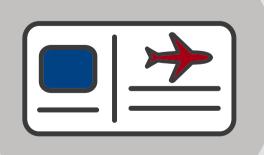
The top rated hotels are determined by actual business travelers' ratings and reviews. Users rank vendors using star ratings (1 through 5 stars).





Most Expensed Airlines





DELIA

Delta tops the list for most expensed airline with 19.01% of all airline expenses with an average expense amount of \$434.80.

Delta	19.01%
American Airlines	18.46%
United Airlines	14.89%
Southwest Airlines	14.55%
Alaska Airlines	2.09%
	American Airlines United Airlines Southwest Airlines

Top Rated Airlines

The top rated airlines are determined by actual business travelers' ratings and reviews. Users rank vendors using star ratings (1 through 5 stars).





Expense percentage represents the number of expenses divided by the total number of expenses within the expense type. Average rating represents the average 1 through 5 star rating for all expenses for each vendor, with 5 stars being the highest rating and 1 being the lowest.

All data reported and displayed has been provided by the quarterly Certify SpendSmart[™] Report.

About This Report:

The Certify SpendSmart[™] Report provides a quarterly snapshot of the current spend trends of business travelers in North America with all data compiled from actual expense data from submitted expense reports.

For all media inquires please contact Kevin Wolf of TGPR, kevin@tgprllc.com or 1-650-327-1641.

For more information about the Certify SpendSmart[™] Report or to download the full report visit:

www.certify.com/CertifySpendSmartReport.aspx



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